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**Arlan Graham**

Art Director

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**SUMMARY**

I have 20+ years of experience working in the advertising industry. I've done conceptual, design and production of marketing materials for local, regional and national accounts. I've worked alongside of the Creative Director to develop concepts, designs, and work plans for media outlets such as print, broadcast, web, and new business material. I have creative research, planning and presentation skills and has a deep understanding of advertising. My work has been recognized in the local and national markets.

**TECHNICAL PROFICIENCIES**

Adobe Creative Suite (InDesign, Illustrator, Photoshop)

Quark

**EXPERIENCE****Freelance**

Oct. 2009–Present

**MKTG, Cincinnati, OH**

June 2008–Sept. 2009

Art Director

Concepts, design and production.

Responsible for both internal and client presentations

Teamed with local and national directors, editors, producers, photographers and illustrators to create print, broadcast, web and new business materials.

*Clients include: FasMart Convenient Stores, Flying Pig Marathon, Fresh Express, Kikkoman, P&G (Crest, De Monte, Ford Motor Company, FluMist, StarKist), Zucol.*

**Focus/FGW, Cincinnati, OH**

2006–2008

Senior Art Director

Creative planning, concepting, designing and producing.

Responsible for internal and client presentations.

Teamed with local and national directors, editors, producers, photographers and illustrators to create print, broadcast, web and new business materials.

*Clients include: Premier Health Partners, Good Sam Dayton, Middletown Regional Hospital, Miami Valley Hospital, Check 'n Go, Gold Star Chili, Paycor, Roto-Rooter, Ucats.*

**LAO, Cincinnati, OH**

1993–2006

Senior Art Director

Creative conceiving, designing and producing.

Teamed to create print, broadcast, web and new business materials.

*Clients include: American Tool Company, Argosy, Beltera, Grand Victoria, Horizon and Lighthouse Point Casinos, Check `n Go, Cincinnati Enquirer, Cincinnati Museum Center, Cinergy, Clopay, CVB, Drake Hospital, Ethicon Endo-Surgery, Foster Care, Innotek, Knape & Vogt, Lifestyle Communities, O`Gara Hess & Eisenhardt, Purina, Sears Carpet Cleaning, Video Lottery Technologies.*

**Stockton West Burkhardt, Cincinnati, OH**

1991–1993

Art Director

Creative conceiving, designing and producing.

*Clients include: CVB, Irwin Tool Company, Purina.*

**Dektas & Eger, Cincinnati, OH**

1986–1991

Designer/Art Director

Designed and produced print materials.

*Clients include: Cincinnati Speech & Hearing Center, Gold Star Chili, The Kroger Company, LaRosas, Midland Enterprises, Star 64 TV, The Ohio River Company.*

**Freedman Advertising, Cincinnati, OH**

1981–1986

Artist/Production

Designed and produced print materials.

*Clients include: Fifth Third Bank, Hudepohl Brewery, Frischs Big Boy, Paramount Pictures, Quality Inn Hotel.*

**EDUCATION**

AIC College of Design 1979–1981

**PORTFOLIO PRESENTED UPON REQUEST**